

MIAMI, FL 33141 WSVN 1401 79TH ST CAUSEWAY

Comments Billing Type 絽 Phone/Fax **Buyer Name** Sales Office Account Type:

66 Canal Center Plaza, Suite 555 Alexandria, VA 22314

Crossroads Media

Brand Agency Product Advertiser

Schedule Dates Contract #

> 10/02/12-10/08/12 29882

> > Date Entered

07/18/12

Spots Stoots 95

\$190,250.00 \$190,250.00

HRP/VA/MCGARR, MEGHAN (1117) AMERICAN CROSSROADS (12480) Political Issues (1082) Crossroads Media (1768) ISS/AMER CROSSROADS (3441)

Salesperson

Demo Order Type Last Modified ද 8 Headline # Entered By

06241032 A35+ 8 Normal

Package Dea 15.00

Sales Tax Net Total

Standard

National/Political Issue

11/27/692

MILHOAN, EMILY Washington DC

Commission Commission %

AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, AMERICAN CROSSROADS \$161,712.50 09/05/12 \$28,537.50 Wendy Creque WSVN (WSVN)
By Broadcast Month
Oct. 2012 Grand Total:

Line Line Type / Break Type (Ref #)	Dates	Sec	Sec Length Run Times	F 63 61					
1.0 Normal Line / SPOT (1)	10/05/12-10/05/12		010A- 10:	Sports	Rate	Total	Station	ion	ion Comments
2.0 Normal Line / SPOT (2)	10/05/12-10/05/12	<u>.</u>	30 10P- 11B (ET)		\$550.00	\$550.00	\$550.00 WSVN (WSVN)		FAMILY FEUD
3.0 Normal Line / SPOT (3)	10/05/12-10/05/12		30 11B, 11:30E (EI)		\$3,400.00	\$3,400.00	\$3,400.00 WSVN (WSVN)		CH 7 NEWS @ 10PM
4.0 Normal Line / SPOT (4)	10/05/12-10/05/12		-30 11A- 12B /FT	1	\$2,000.00	\$2,000.00	\$2,000.00 WSVN (WSVN)		CH. 7 NEWS @ 11PM
5.0 Normal Line / SPOT (5)	10/05/12-10/05/12		30 17:30 10 (EI)		\$600.00	\$600.00	\$600.00 WSVN (WSVN)		MILLIONAIRE
6.0 Normal Line / SPOT (6)	10/05/12-10/05/12	1	יים אבייטרי זר (בו)		\$575.00	\$575.00 \	\$575.00 WSWN (WSWN)		CH. 7 NOON NEWS
7 O Normal Line / Sport Ca	and the feet and the feet	ļ.	(13) VOC:21 -N2TING	j	\$550.00	\$550.00 V	\$550.00 WSVN (WSVN)		TWEIDE EDITION (B)
Convolute rate / SPOT (/)	10/05/12-10/05/12		:30 4:30P- 5P (ET)		\$1 200 00	200 000	Company Company		INSIDE EDITION (R)
8.0 Normal Line / SPOT (8)	10/05/12-10/05/12	_	:30 5:30A- 6A (ET)		\$1,200.00	\$1,200.00 \	\$1,200.00 WSVN (WSVN)		CH. 7 NEWS
9.0 Normal Line / SPOT (9)	10/05/12-10/05/12		30 5-30p- 60 (ET)		\$700.00	\$700.00 V	\$700.00 WSVN (WSVN)		TODAY IN FLORIDA
10.0 Normal Line / SPOT (10)	10/05/12-10/05/12		.30 50 50 (21)		\$1,600.00	\$1,600.00 V	\$1,600.00 WSVN (WSVN)		CH. 7 NEWS
11.0 Normal Line / SPOT (11)	10/05/12-10/05/12		.30 6.30c (L1)		\$1,800.00	\$1,800.00 V	\$1,800.00 WSVN (WSVN)		CH. 7 NEWS
12.0 Normal Line / SPOT (12)	10/05/12-10/05/12	_ ,	(13) X 200:306:		\$1,450.00	\$1,450.00 V	\$1,450.00 WSVN (WSVN)		TODAY IN FLORIDA
13.0 Normal Line / SPOT (13)	10/05/12-10/05/12	1	.500.50r /r (E1)		\$1,800.00	\$1,800.00 W	\$1,800.00 WSVN (WSVN)		CH. 7 NEWS
14 O Normal Jing (Sport (14)	71/C0/01-21 /C0/01	-	:307:30A- 8A (ET)	1	\$1,600.00	\$1,600.00 W	\$1,600.00 WSW (WSWN)		TODAY IN ELOPIDA
14.0 Normal Line / SPOT (14)	10/05/12-10/05/12	1	:30 7:30P- 8P (ET)	-	\$1 500 On	#1 F00 00 W	Con (work)		TODAY IN FLORIDA
	٠.		_	ONITION OF THE PARTY OF	41,000.00	w looroos'r¢	(NASA) NASA IOO:005'T&		DECO DRIVE
ccepted-Agency/Advertiser:				CONFIRMATION CONTRACT	_{je} n				
septement originals of the section o			Date: A	Accepted-Station:	Date:	Comments:			
14									

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MIAMI, FL 33141 WSVN 1401 79TH ST CAUSEWAY

Agency

Brand

Product

Salesperson

Sales Office

Buyer Name

Phone/Fax

Schedule Dates

Advertiser

Alexandria, VA 22314 66 Canal Center Plaza, Suite 555 Crossroads Media

Comments

AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, AMERICAN CROSSROADS

Billing Type Account Types

Standard

Contract # Political Issues (1082) Crossroads Media (1768) AMERICAN CROSSROADS (12480) ISS/AMER CROSSROADS (3441) 29882 National/Political Issue MILHOAN, EMILY Washington DC HRP/VA/MCGARR, MEGHAN (1117) 11/27/692 10/02/12-10/08/12 දි දි Package Deal Demo Commission % Order Type Sales Tax Net Total Commission Headline # Entered By Last Modified Date Entered 09/05/12 15.00 A35+ Wendy Creque 07/18/12 \$161,712.50 06241032 \$28,537.50 Normal 8

Grand Total:	Oct. 2012	(NASM) NASM
95	95	
\$190,250.00	\$190,250.00	

	28.0 Normal Line / SPOT (28) 10/08	27.0 Normal Line / SPOT (27) 10/08	26.0 Normal Line / SPOT (26) 10/08	25.0 Normal Line / SPOT (25) 10/08	24.0 Normal Line / SPOT (24) 10/08	23.0 Normal Line / SPOT (23) 10/08	22.0 Normal Line / SPOT (22) 10/08	21.0 Normal Line / SPOT (21) 10/08	20.0 Normal Line / SPOT (20) 10/08	19.0 Normal Line / SPOT (19) 10/08	18.0 Normal Line / SPOT (18) 10/08	17.0 Normal Line / SPOT (17) 10/05	16.0 Normal Line / SPOT (16) 10/05	• 15.0 Normal Line / SPOT (15) 10/05	Line Line Type / Break Type (Ref #)
	10/08/12-10/08/12	10/08/12-10/08/12	10/08/12-10/08/12	10/08/12-10/08/12	10/08/12-10/08/12	10/08/12-10/08/12	10/08/12-10/08/12	10/08/12-10/08/12	10/08/12-10/08/12	10/08/12-10/08/12	10/08/12-10/08/12	10/05/12-10/05/12	10/05/12-10/05/12	10/05/12-10/05/12	Dates Sec Length
CON	:30 6P- 6:30P (ET)	:30 6A- 6:30A (ET)	:30 5:30A- 6A (ET)	:30 SP- 5:30P (ET)	:30 5A- 5:30A (ET)	:30 4P- 4:30P (ET)	:30 12P- 12:30P (ET)	:30 11:30P- 12A (ET)	:30 10:30A- 11A (ET)	:30 10P- 11P (ET)	:30 10A- 10:30A (ET)	:30 9A- 9:30A (ET)	:308:30A- 9A (ET)	:30 8A- 8:30A (ET)	gth Run Times
CONFIRMATION CONTRAC							p-1					2			SPW Mo Tu We Th Fr Sa Su Spots
CT	1 \$1,800.00	1 \$1,450.00	1 \$700.00	1 \$1,600.00	1 \$325.00	1 \$1,200.00	1 \$575.00	1 \$650.00	1 \$550.00	1 \$3,400.00	1 \$550.00	2 \$600.00	1 \$1,550.00	1 \$1,550.00	Rate
	\$1,800.00 WSVN (WSVN)	\$1,450.00 WSVN (WSVN)	\$700.00 WSVN (WSVN)	\$1,600.00 WSVN (WSVN)	\$325.00 WSVN (WSVN)	\$1,200.00 WSVN (WSVN)	\$575.00 WSVN (WSVN)	\$650.00 WSVN (WSVN)	\$550.00 WSW)	\$3,400.00 WSVN (WSVN)	\$550.00 WSVN (WSVN)	\$1,200.00 WSVN (WSVN)	\$1,550.00 WSVN (WSVN)	\$1,550.00 WSVN (WSVN)	Total Station
	CH. 7 NEWS	TODAY IN FLORIDA	TODAY IN FLORIDA	CH. 7 NEWS	TODAY IN FLORIDA	CH. 7 NEWS	CH. 7 NOON NEWS	DECO DRIVE (R)	FAMILY FEUD	CH 7 NEWS @ 10PM	FAMILY FEUD	TODAY IN FLORIDA	TODAY IN FLORIDA	TODAY IN FLORIDA	Comments
	7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	Entered

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Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

MIAMI, FL 33141

WSVN 1401 79TH ST CAUSEWAY

Brand Schedule Dates Product Agency Advertiser

Salesperson

Billing Type Account Types Phone/Fax Buyer Name Sales Office

Comments

Standard

National/Political Issue

11/27/692

MILHOAN, EMILY

Washington DC

AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, AMERICAN CROSSROADS

Crossroads Media 66 Canal Center Plaza, Suite 555 Alexandria, VA 22314

Contract # ISS/AMER CROSSROADS (3441) 10/02/12-10/08/12 29882 Date Entered

HRP/VA/MCGARR, MEGHAN (1117) Political Issues (1082) AMERICAN CROSSROADS (12480) Crossroads Media (1768) Package Dea Demo Ş

Net Total Commission Commission %

Sales Tax

Entered By Last Modifier 07/18/12 8 Wendy Creque 09/05/12

Order Type Headline # Normal A35+ 06241032

15.00 \$161,712.50 \$28,537.50

WSVN (WSVN)
By Broadcast Month Grand Total: Oct. 2012 35 35 95 \$190,250.00 \$190,250.00

	w.navran.w	•		37.0.1 Pr	37.0 No	36.0.1 Pr	36.0 N		35.0.1 Pr	35.024	,	34.0 N	33.0 N	32.0 N	31.0N	00.0	20.05	29.0 N	2
	Accepted-Agency/Advertiser:			37.0.1 Preempt (37)	37.0 Normal Line / SPOT (37)	36.0.1 Preempt (36)	36.0 Normal Line / SPOT (36)		35.0.1 Preempt (35)	35.UNOrmal Line / SPOT (35)		34.0 Normal Line / SPOT (34)	33.0 Normal Line / SPOT (33)	32.0 Normal Line / SPOT (32)	31.0 Normal Line / SPOT (31)	Cilia cite / SPO1 (30)	30 O Normal Line / SPOT (30)	29.0 Normal Line / SPOT (29)	Line Type / Great Type (Net #)
-				10/06/12	10/06/12-10/06/12	10/06/12	10/06/12-10/06/12	1000	10/06/17	10/06/12-10/06/12	27 foo for - 24 foo for	10/08/12-10/09/12	10/08/12-10/08/12	10/08/12-10/08/12	10/08/12-10/08/12	TU/08/12-10/08/12	10/00/12 10/00/12	10/08/12-10/08/12	vales
	Date:				1 :30F- ADE - 7		1 :30/7P-7:30P (ET)			1 :30 5:30P- 6P (ET)	1 :309A- 9:30A (EI)	1 30 00 0 300 (E1)	300000000000000000000000000000000000000	1 30 7-30p- 8p /FT	1 :30 7P- 7:30P (ET)	1 :30 7A- 7:30A (ET)	: Julo: Julo		L'ecc Lenoth
•	Accepted-Station:	CONFIR		(1)			P (ET)			* (ET))A (FI)	(6)		B (FT)	¥ (ET)	0A (ET)	/A (E1)	ē	Run Times cov
		CONFIRMATION CONTRA									2				1	1		STW MO IO WE IN HT SA	
		TRACT									2	_			-	<u></u>		Su Spots	?
	Date:	•		\$/00.00		\$700.00	20 000			\$450.00	\$600.00	\$1,550.00	\$1,500.00	44,500.00	†1 000 00	\$1,600.00	\$1,450.00	Rate	
	Comments:		- S	8	\$			<u> </u>		<	\$1,200.00 V	\$1,550.00 V	\$1,500.00 V	A normality	*1 000 00	\$1,600.00 V	\$1,450.00 V	Total	
			MSW (NASM)	WSW) NASW)	WSVN (WSVN)	WSVN (WSVN)		WSW) MVSW)	Andrew (Macan)	COUNT CHICANIA	\$1,200.00 WSVN (WSVN)	\$1,550.00 WSVN (WSVN)	\$1,500.00 WSVN (WSVN)	\$1,900.00 WSW (NYCW)	in a fundament	\$1,600.00 WSWN (WSVN)	\$1,450.00 WSVN (WSVN)	Station	
			Football/Exception - DUE TO COLLEGE FOOTBALL.	DECO DRIVE	Football/Exception - DUE TO COLLEGE FOOTBALL.	INSIDE EDITION	COLLEGE FOOTBALL	Football/Exception - DUE TO	EDITION EDITION		TODAY IN FLORIDA	TODAY IN FLORIDA	DECO DRIVE	INSIDE EDITION	SOUTH THE LOCATON	TODAY IN FLORIDA	TODAY IN FLORIDA	Comments	
	,			7/18/12	0	7/18/12		Ö	7/18/12	17 101 12	7/18/17	7/18/12	7/18/12	7/18/12	71/01/1	7/10/17	7/18/12	Entered	

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MIAMI, FL 33141 WSVN 1401 79TH ST CAUSEWAY

Agency

Advertiser Schedule Dates Contract #

29882

10/02/12-10/08/12

Product

Q M Brand Comments **Buyer Name** Sales Office Salesperson Billing Type Account Types Phone/Fax

> MILHOAN, EMILY Washington DC

66 Canal Center Plaza, Suite 555 Alexandria, VA 22314

Crossroads Media

AMERICAN CROSSROADS (12480) Crossroads Media (1768) HRP/VA/MCGARR, MEGHAN (1117) Political Issues (1082) ISS/AMER CROSSROADS (3441) Demo 용 왕 Commission % Package Deal Order Type Headline # Entered By Last Modified Date Entered 15.00 중

09/05/12 07/18/12 Wendy Creque

A35+ 06241032 Normal

Commission \$28,537.50 \$161,712.50

Sales Tax Net Total

National/Political Issue

11/27/692

Standard

AMERICAN CROSSROADS
****** THIS IS A CASH IN ADVANCE SCHEDULE *****, AMERICAN CROSSROADS

Grand Total:	WSVN (WSVN) By Broadcast Month Oct. 2012
95	<u>ইচ০টে</u> 95
\$190,250.00	<u>Rate</u> \$190,250.00

		44.0.1 Preempt (44)	44.0 Normal	43.0.1 Preempt (43)	43.0 Normal	42.0 Normal	41.0 Normal	40.0 Normal	39.0 Normal	38.0.1 Preempt (38)	38.0 Normal	Line Line	
4		(44)	44.0 Normal Line / BB (44)	t (43)	43.0 Normal Line / SPOT (43)	42.0 Normal Line / FB (42)	41.0 Normal Line / SPOT (41)	40.0 Normal Line / FB (40)	39.0 Normal Line / SPOT (39)	t (38)	38.0 Normal Line / BB (38)	Line Type / Break Type (Ref #)	-
		10/07/12	10/07/12-10/07/12	10/07/12	10/07/12-10/07/12	10/07/12-10/07/12	10/07/12-10/07/12	10/07/12-10/07/12	10/06/12-10/06/12	10/06/12	10/06/12-10/06/12	Dates	5
			jus.		<u> </u>		-	1	щ		н_	Sec Length	
			:30		:30	::	:30	:30	:30		:30	ength	
2			:30 8P- 11:30P (ET)		:30 5:30P- 6P (ET)	:30 4P- 7P (ET)	:30 10P- 11P (ET)	:30 IP- 4P (ET)	:308:30A-9A (ET)	-	:30 8P- 11:30P (ET)	Run Times	
CONCIDMATION CONTRA												SPW	
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7					ш.	144		μ.	<u> </u>			Sa	
2			·			L	1	1)±4			Spots	
Ť			\$5,000.00		\$450.00	\$13,000.00	\$2,400.00	\$26,000.00	\$500.00		\$5,000.00	Rate	
				· ·		\$13,000.00	\$2,400.00	\$26,000.00	\$500.00			Total	
		WSW (NVSW)	WSW (WSW)	MVSW) MVSW	WSW (WSW)	\$13,000.00 WSVN (WSVN)	\$2,400.00 WSVN (WSVN)	\$26,000.00 WSVN (WSVN)	\$500.00 WSVN (WSVN)	(NASM) NASM	WSW (WSW)	Station	
	*	Pre-Empt/Exception - FIRST GAME IS ON 10/14.	NLCS CHAMPIONSHIP SERIES GAMES 1-2	Football/Exception - NFL	INSIDE WEEKEND EDITION 7/18/12	NFL FOOTBALL	CH 7 WEEKEND NEWS	MIAMI DOLPHINS FOOTBALL 10/14	TODAY IN FLORIDA SAT.	Footbail/Exception - DUE TO COLLEGE FOOTBALL	NLCS CHAMPIONSHIP SERIES GAMES 1-2	Comments	
			7/18/12		7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	Ĭ	7/18/12	Entered	

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WSVN 1401 79TH ST CAUSEWAY MIAMI, FL 33141

Agency

Advertiser

Product

66 Canal Center Plaza, Suite 555 Crossroads Media

Alexandria, VA 22314

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Phone/Fax Buyer Name Sales Office Salespersor Brand

Comments Billing Type

AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, AMERICAN CROSSROADS

Schedule Dates Account Type Contract # Washington DC Crossroads Media (1768) National/Political Issue MILHOAN, EMILY HRP/VA/MCGARR, MEGHAN (1117) AMERICAN CROSSROADS (12480) Political Issues (1082) ISS/AMER CROSSROADS (3441) 10/02/12-10/08/12 29882 Standard 11/27/692 Demo Date Entered Order Type Sales Tax Commission Commission % Package Deal Headline # ફ Last Modified Net Total Entered By 07/18/12 09/05/12 15.00 \$161,712.50 06241032 Normal A35+ 8 Wendy Creque \$28,537.50

	Grand Total:	WSVN (WSVN) By Broadcast Month Oct. 2012
	95	Spots 95
· · · · · · · · · · · · · · · · · · ·	\$190,250.00	Rate- \$190,250.00

				T	R.A.	LNOC	NOI	CONFIRMATION CONTRACT	CONF	*				
7/18/12	INSIDE EDITION	\$1,900.00 WSVN (WSVN)	\$1,900.0	\$1,900.00		,	. 1			:30 7P- 7:30P (ET)	1	10/04/12-10/04/12	58.0 Normal Line / SPOT (58)	58.0
7/18/12	TODAY IN FLORIDA	\$1,600.00 WSVN (WSVN)	\$1,600.0	\$1,600.00	_	- <u>-</u> - <u>-</u> - <u>-</u>	1			:30 7A- 7:30A (ET)	<u> </u>	10/04/12-10/04/12	57.0 Normal Line / SPOT (57)	57.0
7/18/12	TODAY IN FLORIDA	\$1,450.00 WSVN (WSVN)	\$1,450.0	\$1,450.00	_		1	-		:30 6:30A- 7A (ET)	<u>н</u>	10/04/12-10/04/12	56.0 Normal Line / SPOT (56)	56.0
7/18/12	CH. 7 NEWS	\$1,800.00 WSVN (WSVN)	\$1,800.0	\$1,800.00	_	-	1			:30 6P- 6:30P (ET)	<u>н</u>	10/04/12-10/04/12	55.0 Normal Line / SPOT (55)	55.0
7/18/12	TODAY IN FLORIDA	\$1,450.00 WSVN (WSVN)	\$1,450.0	\$1,450.00	_		 11			:30 6A- 6:30A (ET)	ш.	10/04/12-10/04/12	54.0 Normal Line / SPOT (54)	54.0
7/18/12	CH. 7 NEWS	\$1,600.00 WSVN (WSVN)	\$1,600.0	\$1,600.00	_		1	-		:30 SP- 5:30P (ET)	<u> </u>	10/04/12-10/04/12	53.0 Normal Line / SPOT (53)	53.0
7/18/12	TODAY IN FLORIDA	\$325.00 WSVN (WSVN)	\$325.0	\$325.00	,	- -	1			:30 5A- 5:30A (ET)	<u>н</u>	10/04/12-10/04/12	52.0 Normal Line / SPOT (52)	52.0
7/18/12	CH. 7 NEWS	\$1,200.00 WSVN (WSVN)	\$1,200.00	\$1,200.00		- -	1			:30 4P- 4:30P (ET)	=	10/04/12-10/04/12	51.0 Normal Line / SPOT (51)	51.0
7/18/12	CH. 7 NOON NEWS	\$575.00 WSVN (WSVN)	\$575.00	\$575.00	14		 1		- -	:30 12P- 12:30P (ET)	<u> </u>	10/04/12-10/04/12	50.0 Normal Line / SPOT (50)	50.0
7/18/12	DECO DRIVE (R)	\$650.00 WSVN (WSVN)	\$650.00	\$650.00	_	-	71			:30 11:30P- 12A (ET)	н	10/04/12-10/04/12	49.0 Normal Line / SPOT (49)	49.0
7/18/12	FAMILY FEUD	\$550.00 WSVN (WSVN)	\$550.00	\$550.00	_		1			:30 10:30A- 11A (ET)	1-	10/04/12-10/04/12	48.0 Normal Line / SPOT (48)	48.0
7/18/12	CH 7 NEWS @ 10PM	\$3,400.00 WSVN (WSVN)	\$3,400.00	\$3,400.00	_		1			:30 10P- 11P (ET)	<u>++</u> ;	10/04/12-10/04/12	47.0 Normal Line / SPOT (47)	47.0
7/18/12	FAMILY FEUD	\$550.00 WSVN (WSVN)	\$550.00	\$550.00	1		1 1			:30 10A- 10:30A (ET)	щ	10/04/12-10/04/12	46.0 Normal Line / SPOT (46)	46.0
7/18/12	TODAY IN FLORIDA SAT. EDITION	\$500.00 WSVN (WSVN)	\$500.00	\$500.00	1	 				:308:30A- 9A (ET)	—	10/07/12-10/07/12	45.0 Normal Line / SPOT (45)	45.0
Entered	Comments	Station	Total	Rate	Spots	Fr Sa Su		SPW Mo Tu We Th		th Run Times	Sec Length	Dates S	Line Type / Break Type (Ref #)	Line

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Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date

Comments:



WSVN 1401 79TH ST CAUSEWAY MIAMI, FL 33141

Alexandria, VA 22314 Crossroads Media 66 Canal Center Plaza, Suite 555

> Contract #
> Schedule Dates Product Agency Advertiser Crossroads Media (1768) 10/02/12-10/08/12 ISS/AMER CROSSROADS (3441) 29882

Political Issues (1082) Washington DC AMERICAN CROSSROADS (12480) HRP/VA/MCGARR, MEGHAN (1117)

Brand

Salesperson

Sales Office

MILHOAN, EMILY Standard National/Political Issue 11/27/692

Phone/Fax Buyer Name

Comments

AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, AMERICAN CROSSROADS

Billing Type Account Types

> Last Modified Entered By Date Entered

Order Type Demo **율** Headline # 07/18/12 09/05/12 06241032 Wendy Creque A35+ 8

Commission % Package Deal 15.00 Normal \$28,537.50

Net Total Commission \$161,712.50

Sales Tax

WSVN (WSVN)
By Broadcast Month
Oct. 2012 Grand Total: 95 95 \$190,250.00 \$190,250.00

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epted-		72.0 n	71.0	70.0	69.0	68.0	67.0 N	66.0 N	65.0 N	64.0 N	63.0 N	62.0 N	61.0 N	60.0 N	59.0 N	Line	
Accepted-Agency/Advertiser:		72.0 Normal Line / SPOT (72)	71.0 Normal Line / SPOT (71)	70.0 Normal Line / SPOT (70)	69.0 Normal Line / SPOT (69)	68.0 Normal Line / SPOT (68)	67.0 Normal Line / SPOT (67)	66.0 Normal Line / SPOT (66)	65.0 Normal Line / SPOT (65)	64.0 Normal Line / SPOT (64)	63.0 Normal Line / SPOT (63)	62.0 Normal Line / SPOT (62)	61.0 Normal Line / PB (61)	60.0 Normal Line / PB (60)	59.0 Normal Line / SPOT (59)	Line Type / Break Type (Ref #)	4
		10/02/12-10/02/12	10/02/12-10/02/12	10/02/12-10/02/12	10/02/12-10/02/12	10/02/12-10/02/12	10/02/12-10/02/12	10/02/12-10/02/12	10/02/12-10/02/12	10/02/12-10/02/12	10/02/12-10/02/12	10/04/12-10/04/12	10/04/12-10/04/12	10/04/12-10/04/12	10/04/12-10/04/12	Dates	
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Date:								 .		ļ.,] ;,		ļ.,		ļ.,	Length	
-	C	:30 6P- 6:30P (ET)	:30 6A- 6:30A (ET)	:30 5P- 5:30P (ET)	:305A- 5:30A (ET)	:30 4P- 4:30P (ET)	:30 12P- 12:30P (ET)	:30 11:30P- 12A (ET)	:30 10:30A- 11A (ET)	:30 10P- 11P (ET)	:30 10A- 10:30A (ET)	:30 9A- 9:30A (ET)	:30 9P- 10P (ET)	:308P- 9P (ET)	:30 7:30P- 8P (ET)	Run Times	-
Accepted-Station:	CONFIRMATION CONTRACT																
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, H		\$1,800.00	\$1,450.00	\$1,600.00	\$325.00	\$1,200.00	\$575.00	\$650.00	\$550.00	\$3,400.00	\$550.00	\$600.00	\$7,500.00	\$15,000.00	\$1,500.00	Rate	
Comments:		\$1,800.00	\$1,450.00	\$1,600.00	\$325.00	\$1,200.00	\$575.00	\$650.00	\$550.00	\$3,400.00	\$550.00	\$1,200.00	\$7,500.00	\$15,000.00	\$1,500.00	Total	
		\$1,800.00 WSVN (WSVN)	\$1,450.00 WSVN (WSVN)	\$1,600.00 WSVN (WSVN)	\$325.00 WSVN (WSVN)	\$1,200.00 WSVN (WSVN)	\$575.00 WSVN (WSVN)	\$650.00 WSVN (WSVN)	\$550.00 WSVN (WSVN)	\$3,400.00 WSVN (WSVN)	\$550.00 WSVN (WSVN)	\$1,200.00 WSVN (WSVN)	\$7,500.00 WSVN (WSVN)	\$15,000.00 WSVN (WSVN)	\$1,500.00 WSVN (WSVN)	Station	
		CH. 7 NEWS	TODAY IN FLORIDA	CH. 7 NEWS	TODAY IN FLORIDA	CH. 7 NEWS	CH. 7 NOON NEWS	DECO DRIVE (R)	FAMILY FEUD	CH 7 NEWS @ 10PM	FAMILY FEUD	TODAY IN FLORIDA	GLEE	XFACTOR	DECO DRIVE	Comments	
	,	7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	Entered	

^{*}Sunbeam Television Corporation, WSVN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. **Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereto. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.



WSVN 1401 79TH ST CAUSEWAY MIAMI, FL 33141

66 Canal Center Plaza, Suite 555 Alexandria, VA 22314 Crossroads Media

> Agency Brand Product Salesperson Advertiser Schedule Dates Contract # HRP/VA/MCGARR, MEGHAN (1117) Political Issues (1082) Crossroads Media (1768) 29882 AMERICAN CROSSROADS (12480) ISS/AMER CROSSROADS (3441) 10/02/12-10/08/12 Demo 8 8 Order Type Headline # Entered By Date Entered Last Modified 8

Billing Type Phone/Fax: Buyer Name Account Type Sales Office Standard MILHOAN, EMILY Washington DC AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, AMERICAN CROSSROADS National/Political Issue 11/27/692

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Package Dea 07/18/12 Normal A35+ 06241032

09/05/12 Wendy Creque 15.00

Commission % \$161,712.50 \$28,537.50

Net Total

Commission

WSVN (WSVN)
By Broadcast Month
Oct. 2012 Grand Total: **Spots** 95 95 *190,250.00 \$190,250.00

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cepted-		86.0	85.0	94.0	83.0	82.0	81.0	80.0	79.0	78.0	77.0	76.0	75.0	74.0	73.0	Line
Accepted-Agency/Advertiser:		86.0 Normal Line / PB (94)	85.0 Normal Line / SPOT (93)	84.0 Normal Line / SPOT (92)	83.0 Normal Line / SPOT (91)	82.0 Normal Line / SPOT (90)	81.0 Normal Line / SPOT (89)	80.0 Normal Line / SPOT (80)	79.0 Normal Line / SPOT (79)	78.0 Normal Line / SPOT (78)	77.0 Normal Line / SPOT (77)	76.0 Normal Line / SPOT (76)	75.0 Normal Line / SPOT (75)	74.0 Normal Line / SPOT (74)	73.0 Normal Line / SPOT (73)	Line Type / Break Type (Ref #)
		10/03/12-10/03/12	10/03/12-10/03/12	10/03/12-10/03/12	10/03/12-10/03/12	10/03/12-10/03/12	10/03/12-10/03/12	10/03/12-10/03/12	10/02/12-10/02/12	10/02/12-10/02/12	10/02/12-10/02/12	10/02/12-10/02/12	10/02/12-10/02/12	10/02/12-10/02/12	10/02/12-10/02/12	Dates
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Date:		:30	:30	30	:30	:30	:30	:30	:30	نڌ	:30	:30	:30	:30	:30	Length
Accepted-Station:	22	:30 8P- 10P (ET)	:307:30P- 8P (ET)	:30 7:30A- BA (ET)	:30 6:30P- 7P (ET)	:30 6:30A- 7A (ĘT)	:30 6P- 6:30P (ET)	:30 10A- 10:30A (ET)	:30 9A- 9:30A (ET)	:30 BA- 8:30A (ET)	:307:30P- 8P (ET)	:307:30A- 8A (ET)	:30 7P- 7:30P (ET)	:30 7A- 7:30A (ET)	:30 6:30A- 7A (ET)	Run Times
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Date:	-	\$15,000.00	\$1,500.00	\$1,600.00	\$1,800.00	\$1,450.00	\$1,800.00	\$550.00	\$600.00	\$1,550.00	\$1,500.00	\$1,600.00	\$1,900.00	\$1,600.00	\$1,450.00	Rate
Comments:		\$15,000.00	\$1,500.00	\$1,600.00	\$1,800.00	\$1,450.00	\$1,800.00	\$550.00	\$1,200.00	\$1,550.00	\$1,500.00	\$1,600.00	\$1,900.00	\$1,600.00	\$1,450.00	Total
		\$15,000.00 WSWN (WSWN)	\$1,500.00 WSVN (WSVN)	\$1,600.00 WSVN (WSVN)	\$1,800.00 WSVN (WSVN)	\$1,450.00 WSVN (WSVN)	\$1,800.00 WSVN (WSVN)	\$550.00 WSVN (WSVN)	\$1,200.00 WSVN (WSVN)	\$1,550.00 WSVN (WSVN)	\$1,500.00 WSVN (WSVN)	\$1,600.00 WSVN (WSVN)	\$1,900.00 WSVN (WSVN)	\$1,600.00 WSW (WSW)	\$1,450.00 WSVN (WSVN)	Station
		XFACTOR	DECO DRIVE	TODAY IN FLORIDA	CH. 7 NEWS	TODAY IN FLORIDA	CH. 7 NEWS	FAMILY FEUD	TODAY IN FLORIDA	TODAY IN FLORIDA	DECO DRIVE	TODAY IN FLORIDA	INSIDE EDITION	TODAY IN FLORIDA	TODAY IN FLORIDA	Comments
		7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	7/18/12	Entered

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MIAMI, FL

Crossroads Media 66 Canal Center Plaza, Suite 555 Alexandria, VA 22314

\$190,250.00 \$190,250.00 \$190,250.00 \$190,250.00 \$190,250.00 \$190,250.00 Fintered a
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Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

97.0 Normal Line / SPOT (97)

95.0 Normal Line / SPOT (87) 94.0 Normal Line / SPOT (86)

96.0 Normal Line / SPOT (88)

90.0.1 Closed Preempt (82)

91.0 Normal Line / SPOT (83)

93.0.1 Closed Preempt (85)

93.0 Normal Line / SPOT (85) 92.0 Normal Line / SPOT (84) 89.0.1 Closed Preempt (81)

90.0 Normal Line / SPOT (82)

89.0 Normal Line / SPOT (81) 88.0 Normal Line / SPOT (96) 87.0 Normal Line / SPOT (95)

Line Type / Break Type (Ref #)



MIAMI, FL 33141

Agency

Advertiser Schedule Dates

Brand Product

Salesperson

WSVN 1401 79TH ST CAUSEWAY

Billing Type Account Type: Phone/Fax **Buyer Name** Sales Office

National/Political Issue

Sales Tax

Comments

AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, AMERICAN CROSSROADS

66 Canal Center Plaza, Suite 555 Alexandria, VA 22314

Crossroads Media

Contract # Crossroads Media (1768) MILHOAN, EMILY Washington DC HRP/VA/MCGARR, MEGHAN (1117) AMERICAN CROSSROADS (12480) Political Issues (1082) 10/02/12-10/08/12 29882 ISS/AMER CROSSROADS (3441) 11/27/692 Net Total Demo Package Deal Order Type Headline # 8 Entered By Date Entered Commission Commission % Last Modified 07/18/12 09/05/12 15.00 A35+ Normal 06241032 8 Wendy Creque \$161,712.50 \$28,537.50

Grand Total:	WSVN (WSVN) By Broadcast Month Oct. 2012
95	Spots 95
\$190,250.00	Rate \$190,250.00

Accepted		•	99.0	98.1	0.86	Line
Accepted-Agency/Advertiser:			99.0 Normal Line / SPOT (99)	98.1 Normal Line / SPOT (98)	98.0 Revised Line / SPOT (97)	Line Type / Break Type (Ref #)
			10/03/12-10/03/12	10/03/12-10/03/12	10/03/12-10/03/12	Dates
			<u> </u>	<u> </u>	J	86
Date:						Length
Accepted-Station:	CO		:3012:30A- 1A (ET)	:30 10:30P- 12A (ET)	:30 10:30P- 12A (ET)	h Run Times
l-Station:	CONFIRMATION CONTRACT		_			WdS
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Date:			\$550.00	\$2,000.00		Rate
Comments:			\$550.00	\$2,000.00		Total
			\$550.00 WSVN (WSVN)	\$2,000.00 WSVN (WSVN)	(NASM) NASM	Station
			INSIDE ED R	CH 7 NEWS @ 10PM	CH 7 NEWS @ 10PM	Comments
		,	9/5/12	9/5/12	9/5/12	Entered
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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

American Crossroads 401 New York Avenue Suite 1200 Vashington, DC 20005 Treasurer: Margee Clancy Broadcast Length Time of Day, Rotation or Package Days Class Times per Week Number of Weeks	American Crossroads 1401 New York Avenue Suite 1200 Washington, DC 20005 Freasurer: Margee Clancy Time of Day, Rotation or Days Class Times per Number	I, Stephanie M do hereby reque	faroney st station time conc	erning the fol	lowing issue:		
Broadcast Length Rotation or Package Days Class Times per Week Of Weeks Otal Charges:	Fotal Charges: American Crossroads Days Class Times per Week of Weeks Number of Weeks Number of Weeks Number of Weeks	American Cros 401 New Yor Vashington, D	ssroads k Avenue Suite 1 OC 20005	· · · · · · · · · · · · · · · · · · ·			
	his broadcast time will be used by: American Crossroads Does the programming (in whole or in part) communicate "a	6 11 n 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Rotation or	Days	Class		
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	is broadcast time will be used by: American Crossroads Does the programming (in whole or in part) communicate "a	<u></u>				<u></u>	
is broadcast time will be used by: American Crossroads	oes the programming (in whole or in part) communicate "a	otal Charg	es:				
	oes the programming (in whole or in part) communicate "a nessage relating to any political matter of national importance?"	is broadcast tin	ne will be used by:_	American	Crossroads		

For programming that "communicates a nimportance," list the name of the legally coffice(s) being sought and the date(s) of the	qualified candidate(s) t	he programming refers to, the
For programming that "communicates a mimportance," attach Agreed Upon Schedu	nessage relating to any le (Page 3)	political matter of national
I represent that the payment for the above	described broadcast ti	me has been furnished by:
Treasurer Margee Clancy		
The names, offices, and addresses of the cagents of the entity are named below (matthis STATION DOES NOT DISCRIMINATION DESCRIPTOR DESCRIPT	hief executive officers y be attached separately NATE OR PERMIT D	, directors, and/or authorized y): DISCRIMINATION ON THE BASIS
OF RACE OR ETHNICITY IN THE PLACE agree to indemnify and hold harmless the seasonable attorney's fees, that may ensue frequentisement(s). For the above-stated brownscript, or tape, which will be delivered before the time of the scheduled broadcast.	station for any damages om the broadcast of the adcast(s), I also agree I to the station at leas	s or liability, including e above-requested e to prepare a script,
TO BE SIGNED		ERTISER
9/28/12 Stephin	My _	703-299-1760
Date Signature		Contact Phone Number
TO BE SIGNED BY	Accepted in Part	PRESENTATIVE Rejected
Signature	Printed Name	Title